In 1950, we were founded as an independent company of Snow Brand Milk Products Co., Ltd’s seeding and seedling division. With a corporate motto of “Healthy earth, healthy people” and based on the corporate creed of “dedication to agriculture”, we promote business through the support activity to agricultural business with a theme of “to build healthy environment (eco-up)”. Our business development centers on three divisions; Dairy and Stockbreeding, Upland Farming and Horticulture, Environmental Enhancement and Landscaping divisions, all of which are organically incorporated on the axis of the motto of “to support environment conservation oriented agriculture”. For our R&D business, we allocate research bases in a various climate conditions in Japan including Hokkaido (cold climate region), Chiba (mild climate region), and Miyazaki (warm climate region) to execute community-oriented R&D and guide to the spread of our activity.

We particularly focus on the research area of “bio-remediation”, which improve environment with benefits of living organism in the nature and keep focusing on the seeking of its enormous potential. Also in our sales aspect, we allocate 2 controlling offices and 19 business offices to establish a support system in all districts.

Major Product Lines: Anti-nematode green manure crop “hay oats”; tissue cultured cyclamen “Gloria series”; material for silage control “acremo conc”; and liquid-type crop growth regulator “toukon 242”

Corporate Overview

Address: 1-8, Kaminopporo 1-jo 5-chome, Atsubetsu-ku, Sapporo, Hokkaido 0048531 Japan
Company Representative: Hiroyuki Kakemura, president
Phone: +81-11-891-5911 FAX: +81-11-891-5920
URL: http://www.snowseed.co.jp/
Foundation: December, 1950
Capital: 4,643,347,000 Yen
Employees: 357 (as of March 2011)
Category of Business: Production and sales of seeds and seedlings and feeding stuff Design and construction of environmental greening
Business Overview:
[Overall business] Production and sales of forage crops, vegetables, flowers and ornamental plants, and green manure seeds and seedlings; design, construction and sales of greening garden; production and sales of plant growth stimulants and silage additives (lactic acid bacteria)
[R&D] Feeding crops, vegetables, flowers and ornamental plants, green manure, greening garden seeds and seedlings, feed mixture for cattle, plant growth regulator, and silage additives
Contact: Hidetoshi Tanaka, chief of Technical Research Institute
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